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Andrea Gardner Bernstein, She is also the author of *The 30-Second Seduction: How Advertisers Lure Women Through Flattery, Flirtation and Manipulation*.

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How Advertisers Lure Women Through Flattery, Flirtation, and Manipulation. Seal Press March 2008 On Sale: March 6, 2008 220 pages ISBN: 1580052126

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Marketingvijftv

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Business books: accidental brands, 'powerlines'

Apr 30, 2008 How advertisers lure women through flattery, flirtation, and manipulation" (Seal Press) by Andrea Gardner. the author of "The 30-Second Seduction

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How Advertisers Lure Women Through Flattery, Flirtation, and Manipulation. Gardner, Andrea. Ask Bookseller a Question 30.

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Knowledge as addiction - bookforum.com / omnivore

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Different methods marketers use to lure men and

Different Methods Marketers Use To Lure Men and Women. in "The 30-Second Seduction: How Advertisers Lure Women Through Flattery, Flirtation, and Manipulation"

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